

Welcome to LA FAMILIA MEDIA!

Creative **solutions** for your
brand and business.

Meet the face behind the work!

Sergio Castillo

Creative Director and Co-founder of La Familia Media LLC.

I am a man of many hats, but I also lead a team of designers and creatives that can assist making your marketing dreams come true! I studied Graphic & Web Design in Miami, FL and eventually started La Familia with the late, great Chris Rosales in 2012. Becoming an entrepreneur was not always the plan, but my faith has led me to this path. I am proud to say I love what I do, working as a family business, my family is grateful for every client, and every opportunity. I invite you to come be a part of La Familia, and let's create together!



 @LAFAMILIAMEDIA

SWIPE TO EXPLORE!



OUR SERVICES

WHAT WE OFFER

Unveiling our most **popular services** designed to empower your business.



Creative Graphic Design

- Digital and Printed designs
- Social Media Graphics (like this one)
- Motion Flyers, Captioned animation text



Web Solutions

- Websites, Full Design or Revamp existing sites
- Landing Pages, Lead capture pages



Custom Apparel Printing

- Embroidery, Screen & Digital Printing
- Shirts, Hats, Uniforms, Joggers and more



Media Printing

- Flyers, Brochures, Business cards, and more



Large Format

- Backdrops, Flags, Vehicle Wraps, Signs & more



Social Media Management



FROM CONCEPT TO REALITY

YOUR VISION.. PAIRED WITH STRATEGY

It all starts with an idea.. your passion.
The only limit is your imagination.



Ask about our Start-Up Package
ENTREPRENEUR START-UP PLAN
BY SERGIO CASTILLO

R.O.I.

- MERCHANDISE
- PRODUCT

REACH

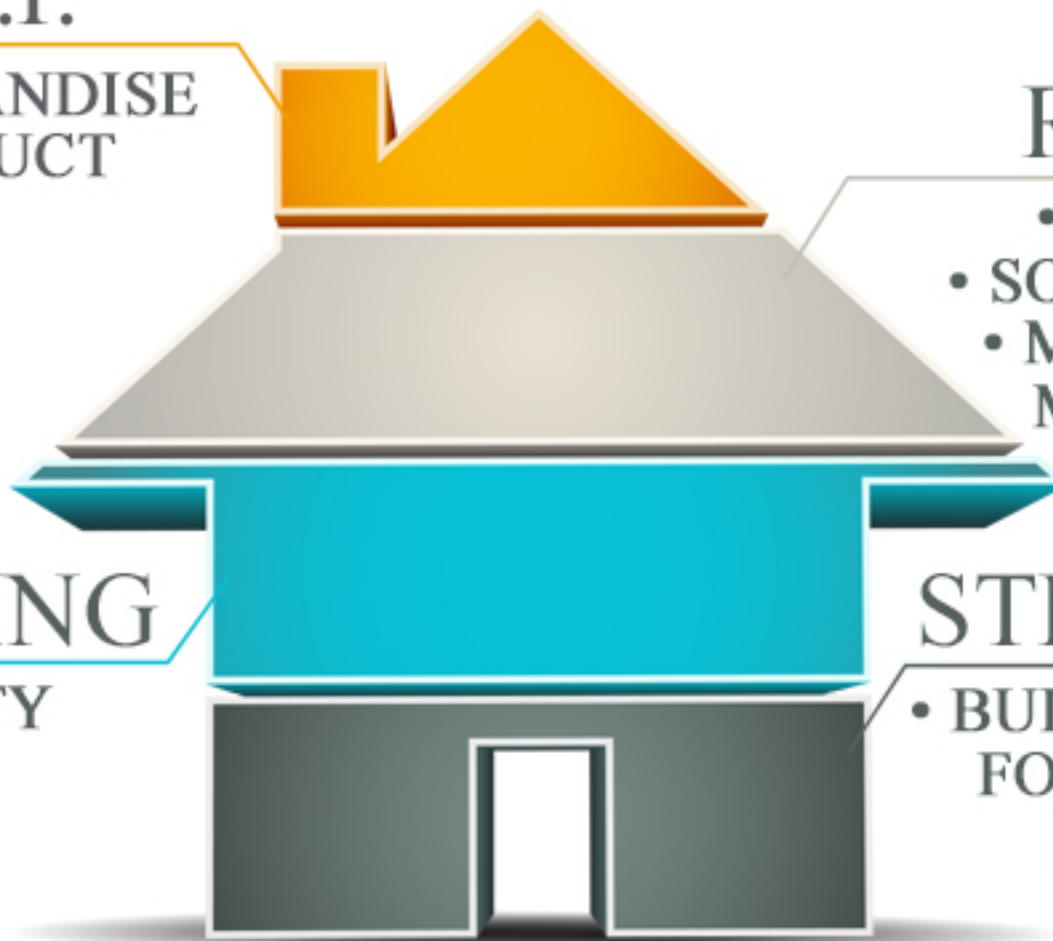
- WEBSITE
- SOCIAL MEDIA
- MARKETING MATERIALS

BRANDING

- IDENTITY
- LOGO

STRATEGY

- BUILDING YOUR FOUNDATION
- VISION



LOGO DESIGN

ESSENTIAL FOR BRAND RECOGNITION

Your partner in creating memorable logos that leave a lasting impression.

Key benefits to consider when investing in our logo design services:

- 👉 Unique Identity
- 👉 Versatility of use
- 👉 Memorable First Impression
- 👉 Projects a Professional Image
- 👉 Helps Build Brand Trust
- 👉 Increase Loyalty
- 👉 Stand Out in the Crowd
- 👉 Show Your Commitment



GRAPHIC DESIGN SERVICES

Stunning

VISUALS

FOR YOUR BUSINESS

Instagram posts, carousels, banners, and more. **We'll make you look good!**

- 👉 Digital Graphics
 - Instagram Flyers
 - IG Story Flyers
 - Carousel designs
 - Puzzle designs
 - QR Codes
 - Social Media layouts
- 👉 Logo Design
- 👉 Motion Flyers

- 👉 Print Ready Graphics
 - Business Cards
 - Flyer Ads
 - EDDM Mail Outs
 - Large Format Print
 - Banners
 - Brochures / Menu layouts
 - Apparel layouts
- 👉 Vector Services



@LAFAMILIAMEDIA



PRINTED ITEMS

BUSINESS ESSENTIALS

Spread the word! Promote your brand with customized **printed material**

- 👉 Quality, durable printing
- 👉 Fast, 24 Hour Turn around available
- 👉 Personalized for you
- 👉 Lots of options for your budget
- 👉 Specialty / Luxury options



 @LAFAMILIAMEDIA

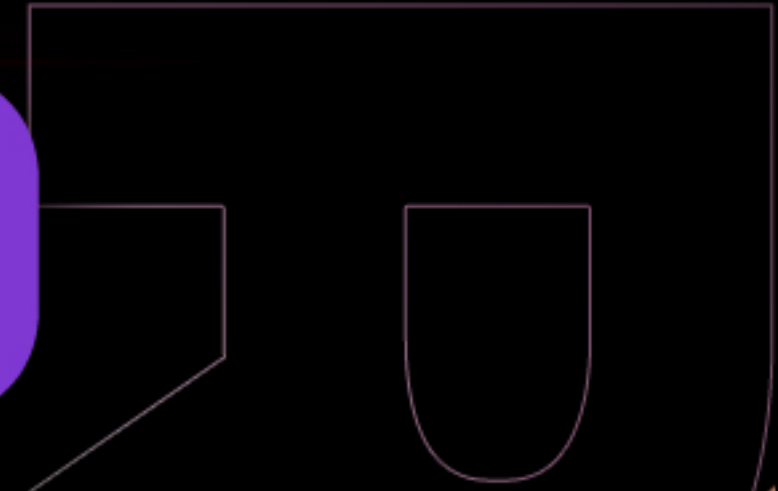


CUSTOM APPAREL

WEAR YOUR BRAND

Polos, T-shirts, Hats, long sleeve shirts and more tailored for you!

- 👉 Customized merchandise
- 👉 Print on Demand
- 👉 Variety of print methods
- 👉 High quality, durable materials
- 👉 Promotional giveaways
- 👉 Company / Team uniforms



@LAFAMILIAMEDIA

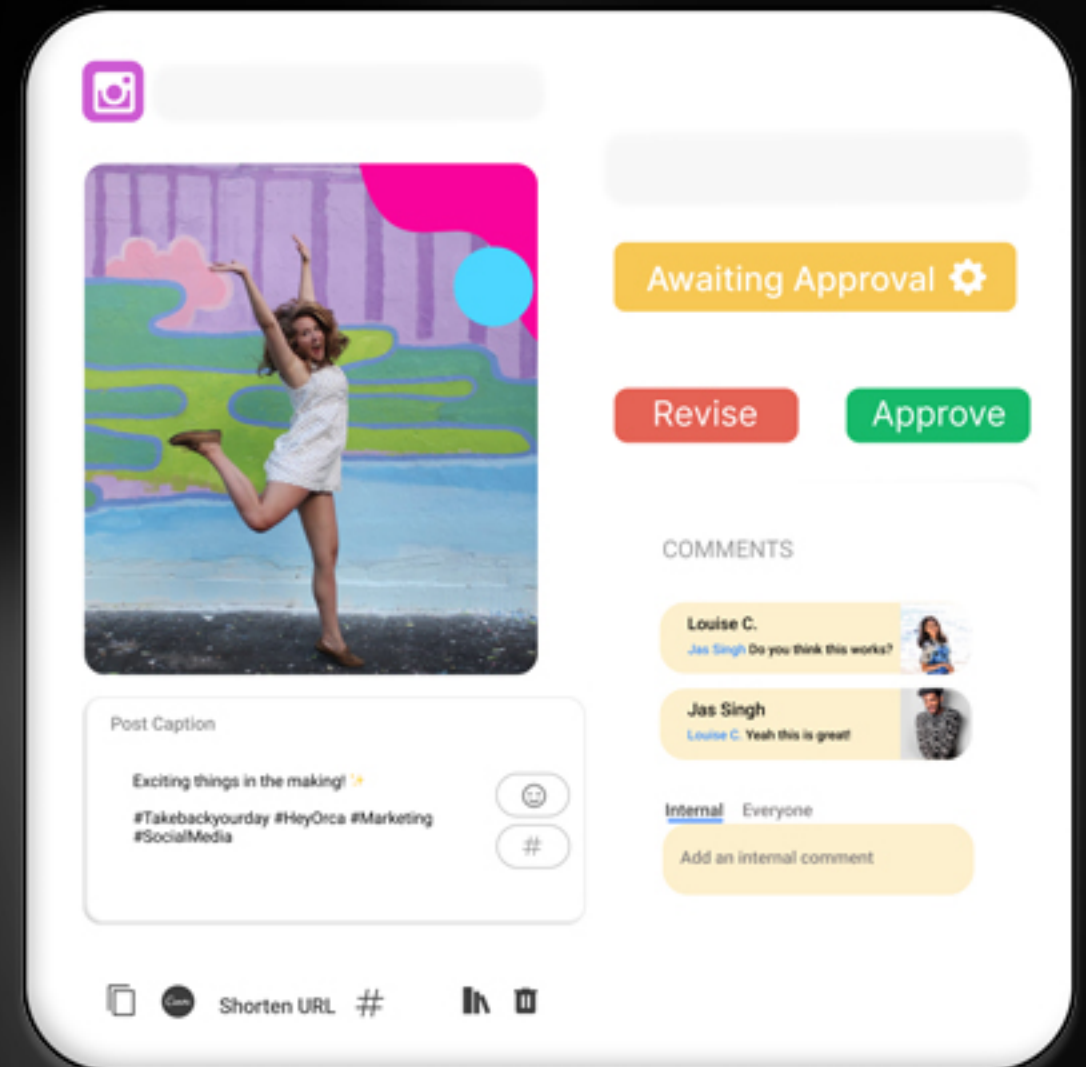
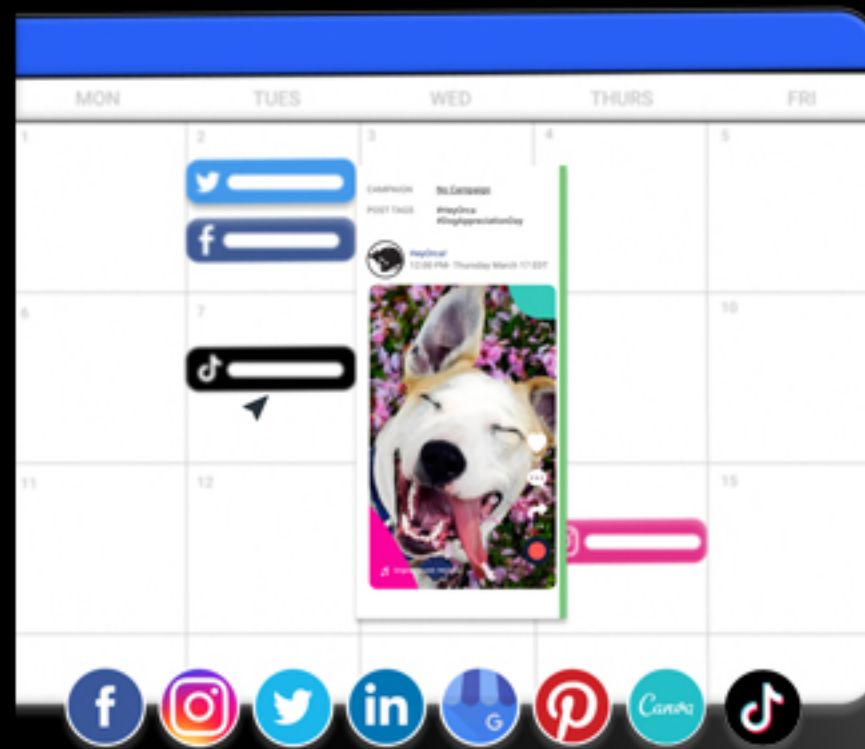
SOCIAL MEDIA MANAGEMENT

SPREAD THE WORD!

Are you handling your social media in-house?

From planning and budgeting to content creation and collaboration, we've got you!

- 👉 Planning & Scheduling
- 👉 Monitoring engagement and mentions
- 👉 Collaboration & Client approvals
- 👉 Inbox and Lead generation
- 👉 Reporting and analyzing



@LAFAMILIAMEDIA

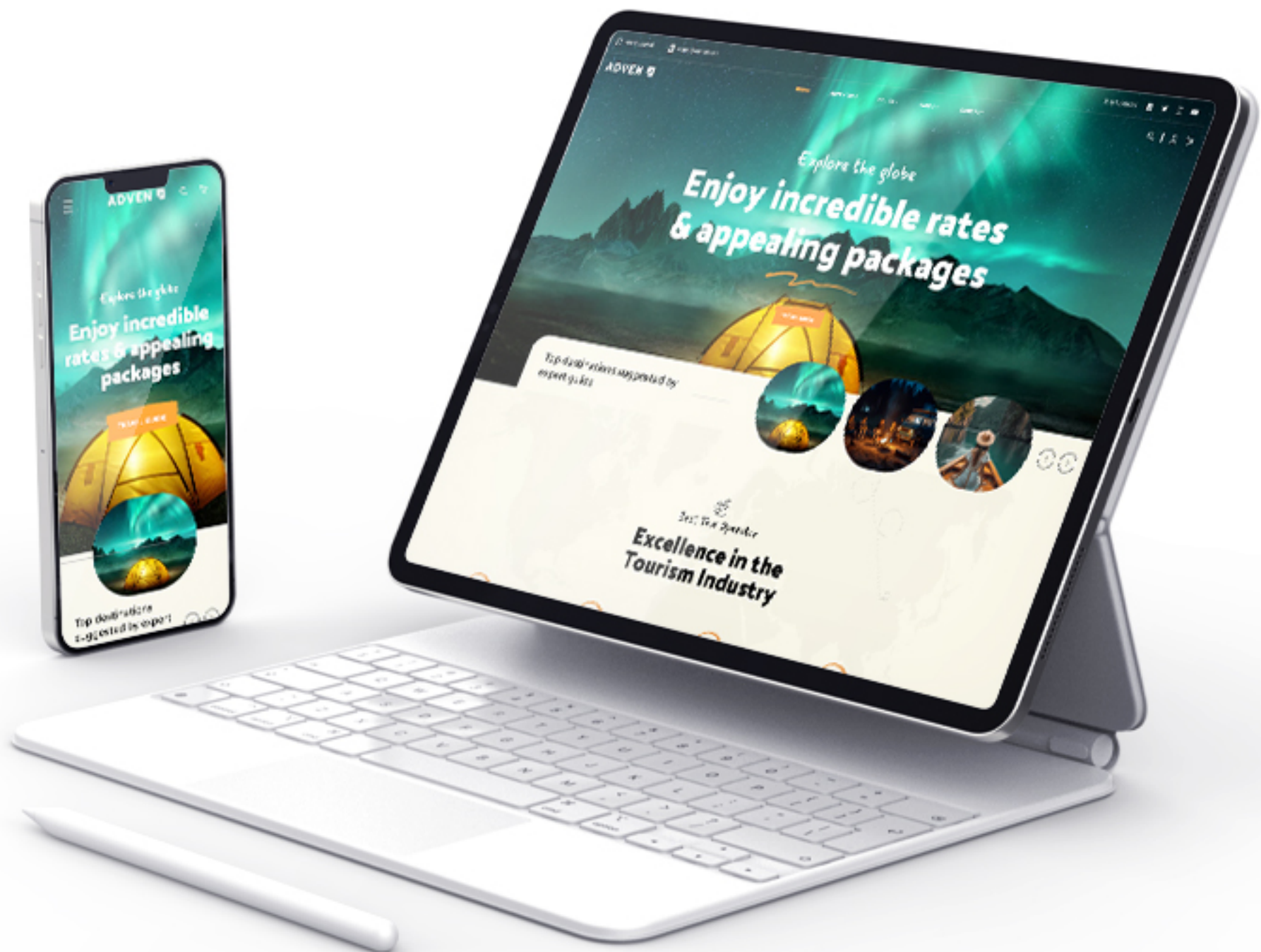


WEBSITE DESIGN

YOUR ONLINE PRESENCE SIMPLIFIED

**Simple websites to e-commerce packages.
We make your online presence felt!**

- 👉 Modern Design
- 👉 E-commerce
- 👉 Print on Demand Stores
- 👉 Responsive / Mobile friendly
- 👉 Landing pages
- 👉 Wordpress, Shopify
- 👉 Revamp your existing site
- 👉 Multi-language support



www.lafamiliamedia.com | Let's Work!



Ready to


**TRANSFORM
YOUR BUSINESS?**

SERGIO@LAFAMILIAMEDIA.COM


WHATSAPP: +1-786-210-6327



CONTACT ME

 Like the post

 Leave a comment

 Save for later